



## **National Public Meeting Sponsorship Packages<sup>1</sup>**

Sponsoring the SWEEP National Public Meeting, which includes a full year's membership in SWEEP, is a perfect way to demonstrate leadership in the development of the new framework of sustainable materials management.

### **Platinum Sponsor, \$10,000 (1 available)<sup>2</sup>**

- Top-tier logo placement on event signage and materials and SWEEP website Home Page
- Website recognition
- Recognition from the Podium
- Opportunity to make introductory remarks
- Name on a table in the room
- 1 year membership in SWEEP

### **Gold Sponsor, \$7,500 (3 available: Coffee Sponsor; Lunch Sponsor; Program Sponsor)**

- Second-tier logo placement on event signage and materials and Municipal Standard page on SWEEP website
- Recognition from the Podium
- 1 year membership in SWEEP
- Coffee Sponsor has signage recognition at morning and afternoon coffee break "This Coffee Break is sponsored by..."
  - Option to use branded cups and napkins at sponsor's expense
- Lunch Sponsor has signage recognition during lunch on podium and on screen, "This lunch is sponsored by..."
  - Option to use branded cups and napkins at sponsor's expense
- Program Sponsor has signage recognition at check-in table and on printed materials
  - "Printed materials sponsored by..." in footer or header of all handouts

### **Event Sponsor, \$5,000 (5 available)**

- Third Tier logo placement on event signage and materials and Municipal Standard page on SWEEP website
- Recognition from the Podium
- Name on table in the room
- 50% discount on 1 year membership in SWEEP

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<sup>1</sup> **Disclaimer:** No special consideration will be given to event sponsors in the standard-setting process, which is governed by voting and participation rules developed by ANSI and followed by SWEEP.

<sup>2</sup> The SWEEP team will gladly work with perspective sponsors to customize a package that best addresses their needs if the sponsorship packages described below do not meet the full needs of the Sponsor.



### **Friends of SWEEP (Municipal & Nonprofit participants only)**

- Logo/Name placement on event signage and materials and on SWEEP website
- 1 year membership in SWEEP

Large Municipalities (population >250,000):	\$1,000
Medium Municipalities (pop. 25,000 – 250,000):	\$500
Small Municipalities (pop. <25,000):	\$250
Nonprofits	\$250

### **Other Sponsorship Opportunities**

- Name Badge sponsorship \$1,000
  - Sponsor provides lanyards

Sponsoring the National Public meeting is a fantastic opportunity to have your company or organization represented among leaders in the field and, through membership in SWEEP, make important contributions to the standard development process.

National Public Meeting Sponsors will be noted on the SWEEP National Public Meeting program and on the SWEEP Website ([www.sweepstandard.org](http://www.sweepstandard.org)).

All event-level sponsors will be recognized during the introduction to the SWEEP standard and on all presentation materials. All signage will display sponsor's logo and or name, with more prominent advertising areas being awarded to higher tier sponsors.

For more information, please contact

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